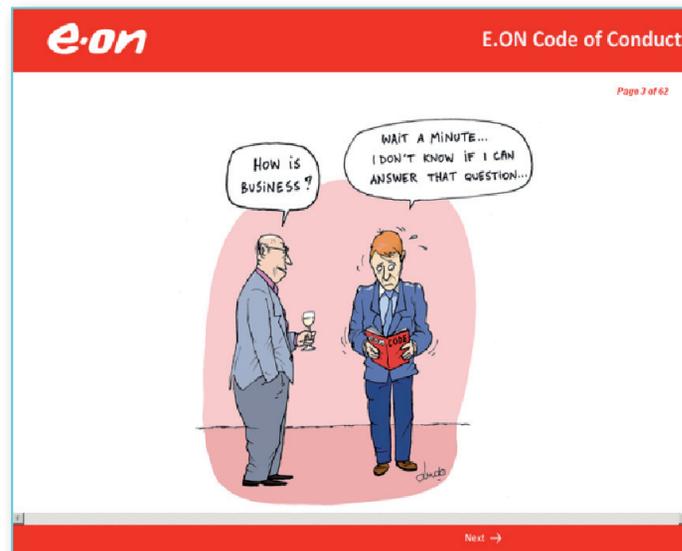


Global processes, local learning

As an international energy group that is in the public eye, E.ON bears a rather special responsibility. The main rules are explained in E.ON's Code of Conduct. To ensure that this is more than a set of rules, E.ON AG's Legal & Compliance section and Interactive Dialogues have together developed an eLearning programme.



The challenge

The aim is that, over a 2 year period, all of E.ON's employees will go through a training course on the content of the Code of Conduct and be given the chance to actively get to grips with the rules.

The solution

The eLearning programme covers the key basics and describes a large number of scenarios. Questions are posed to test what has been learned. Caricatures by Belgian cartoonist "Ludo" add an element of fun to the learning. The fact that the eLearning programme can also be delivered offline means that the needs of staff without a PC terminal are also met.

Using an external host was an easy way of circumventing heterogeneous, internal IT infrastructures so that the Group-wide rollout was amazingly smooth, particularly for local compliance officers, which meant it could be implemented with great efficiency.

“Interactive Dialogues’ responsiveness to change requests, the country-specific features and the efficient implementation went a long way towards ensuring that this training measure could be delivered smoothly, with no major problems.”

Markus Jüttner, Legal & Compliance
Corporate Compliance Attorney, E.ON AG

A little about E.ON's Code of Conduct WBT	
Project duration	Late 2010 to 2013.
Region	E.ON worldwide.
Number of learners	Over 45,000.
Learning method	eLearning programme – plus offline version (PDF document) for all employees with no access to a PC – available in 12 languages
Administration	External hosting and all administration done by Interactive Dialogues.
WBT development time	Approx. six months.
Benefits of the course	Efficiency through using eLearning : <ul style="list-style-type: none"> • External hosting minimises internal IT problems • Few internal resources required for local rollouts • Training and refreshers possible at any time

Perhaps you too have a training or communication need?
Get in touch with Interactive Dialogues.

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